

FY2022 Impact Report

October 1, 2021 - September 30, 2022

Homeless Services

The DowntownDC Foundation in fiscal year 2022:

- Established dental services at the Downtown Day Services Center (DDSC) through a pilot program, the "Terrell A. Waters Impact Clinic" (Nov. 2021-Feb. 2022) made possible by CareFirst BlueCross BlueShield. Dental services are now a weekly offering at the DDSC.
- Funded and served over 500 hot, restaurant-quality holiday meals for Thanksgiving and Christmas and distributed 804 overnight kits with hygiene items, winter gear, blankets, and nutritious snacks and water.
- Distributed "Welcome Home Kits" to individuals transitioning from homelessness to housing and provided coats, shoes, and more.
- Funded a crucial homelessness survey in downtown that identified urgent needs and challenges for individuals experiencing homelessness.
 These findings were presented during the first annual DowntownDC Community Convening on Homelessness in September.

Franklin Park

The Foundation supports the operations, maintenance, and programming of Franklin Park. In 2022, the Foundation:

- Secured sponsorships for the "DowntownDC Summer Flicks: Can I Kick It?" free summer movie series, serving over 1,700 attendees.
- Funded the park's first year of beautification and landscaping needs through a grant from Amazon.
- Supported 27 free events hosted in the enhanced Children's Garden.

Setting A National Example

"We're in the heart of DowntownDC in our nation's capital. Since we're on the national stage, it's even more important for us to **set an example for the rest of the country**... For our unhoused neighbors, it's especially important to have somewhere to shower and to wash clothes on a regular basis. These are the things that **make you feel human**, make you feel as if you're cared for and can care for yourself. It gives clients back their humanity and makes their lives whole again. It gives them a family—and that's crucial."

—Michael Bunn, Lead Facility Assistant, DDSC

By the NUMBERS

Thank you to the DowntownDC community for helping us reach our goals in FY2022!



12,750 individuals served at the DDSC*



58,000 lunches provided



804 overnight kits distributed



12,000+ Franklin Park monthly visitors



500+ catered holiday meals served



204 dental treatments performed

*unique visitors in FY22





Platinum Transparency 2022

PARTNERSHIPS

Thank you to our top FY22 corporate and foundation funders:*

Amazon AARP Coca-Cola Consolidated Comcast Gensler Gilbane Friedman Family Foundation Lime

Metro K Shipping LLC
Metropolitan AME
Church
UnitedHealthcare
Whole Foods Market

*Based on gifts over \$5,000 received 10.01.21-9.30.22

FY2022 Program Highlight: Welcome Home Kits

Through grant funding from Coca-Cola Consolidated, the Foundation provides "Welcome Home Kits" valued at \$500 to individuals transitioning from homelessness to housing. Foundation staff receive wish lists from individuals and send new kitchenware, bedding, linens, cleaning products, small appliances, grocery cards, and other items customized for each individual and delivered directly to their doorstep.

"I am truly thankful to the DowntownDC Foundation for their help. I'm no longer on the street and have furniture in my apartment. I now advocate for our homeless brothers and sisters. I am truly grateful." —Q.F., DDSC Client



The DowntownDC Foundation serves and celebrates our vibrant and diverse DowntownDC community by providing homeless services, revitalizing parks, and enhancing public spaces and experiences.



Visit **DowntownDCFoundation.org** today to learn more and support our work.



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